



Houston Asian Junior Chamber
"Lead the way"

27th Annual Inaugural Ball
Sponsorship Proposal

Executive Summary

The Houston Asian Junior Chamber of Commerce (HAJCC) will organize its 27th Annual Inaugural Ball to promote business development and career development needs of young professionals.

HAJCC was first formed in 1986 by a group of young Chinese/Taiwanese-American entrepreneurs. In 1991, HAJCC first affiliated with the U.S. Junior Chamber (“U.S. Jaycees”) and the Texas Junior Chamber (“TX Jaycees”). In 2001, HAJCC was readmitted into the Jaycees fold after an extensive and successful effort to recruit a new generation of young Asian professionals.

HAJCC’s goal is to help young professionals between the ages of 18 and 41 develop personal and leadership skills and give them the tools they need to build the bridges of success for themselves in the areas of business development, management skills, individual training, community service, and international connections.

HAJCC aspires to develop individual members and prepare them to undertake social responsibility by offering an array of dynamic programs. HAJCC’s philosophy is not only about gathering knowledge and acquiring skills, but also about using learned knowledge and skills to enhance the human character and to make for a more dynamic environment.

Starting with a small group of Chinese/Taiwanese-American, HAJCC membership has increased to more than 50 members in 2011. Today HAJCC members comprise of young professionals from various occupations such as banking, engineering, attorneys, investment specialist, and many more. HAJCC is a well-recognized organization within the Houston Community delivering year round programs and services that benefit the Asian and other communities in the Houston area.

The Inaugural Ball will be held on Sunday, January 15th, 2012 from 6:30 PM to 10:00 PM at Westin Galleria located at 5060 West Alabama Street, Houston, TX 77056 (24th Floor, Monarch Room). We expect to have approximately 80-120 guests attending this banquet, including some City Officials and would like to invite your business to participate in our annual event.

Goal

The goal of the Inaugural Ball is to promote business development in the Asian-American community and to raise funds for HAJCC to host community services projects, business professional seminars, and individual development workshops offered throughout the year to the Asian communities in the Greater Houston area.

Objectives

The objectives of the event are:

- To promote public awareness of Asian-American businesses in the city of Houston and the city of Sugar Land.
- To encourage young Asian-Americans to participate in community projects.
- To recognize members for their outstanding leadership involvement within the organization.
- To provide an environment where young professionals are able to network and build strong relationships with various businesses.

Outreach Strategy:

The Inaugural Ball targets both the Asian communities in Houston and Sugar Land areas as well as major corporations that have strong interests in the Asian-American market.

HAIJC will solicit enough sponsorship by means of gift donations in order to provide a wide variety of prizes to be raffled off during the event.

HAIJC will distribute invitations to HAIJC Members, local leaders and major corporations.

The funds raised from this event will be used to cover operational costs for the following community programs throughout the year:

Individual Development

- *Business Professional Seminars*: serving HAJCC members and the community to develop the necessary skills needed to succeed in their business endeavors and career growth.
- *Leadership Workshops*: training workshops teaching individuals how to effectively manage an organization, outreach strategies, and how to coordinate events through participation.

Community Development

- *Educational Workshops*: organize activities to educate young professionals on various topics including financial investments, dinner etiquette, professional presentation and tax planning.
- *Fundraiser Events*: fundraise to donate to various local charities such as the Junior Achievement, CARE, Nothing but Nets, SUNNY Futures Healthy Start and the Jayteens Scholarship Foundation.
- *Fitness Initiative*: promote healthy lifestyle among members and the community by organizing events such as Zumba classes, nutrition workshops, Dodge ball and basketball tournaments.

2011 Projects

January

- 1st - Houston Asian Jaycees Booth @ New Year Festival
- 12nd - First General Meeting for 2011 @ Tracy Gee
- 26th - Past Presidential Dinner
- 29th - Tree Planting @ Hackberry Park

February

- 2nd Celebrate Lunar New Year @ Teo Chew Temple
- 19th Food for Seniors @ Goldberg Towers
- 20th - 26th HAJCC Inaugural Gala @ Post Oak Grill

March

- 4th -6th - TX Jaycees Year End Conference @ Holiday Inn (TX Jaycees)
- 6th - Basant (Kite Fight Festival) – George Bush Park
- 9th - General Meeting – Tracy Gee
- 12nd - Cultural Kite Festival – Sugar Land Memorial Park
- 19th - Food for Seniors @ Goldberg Towers
- 20th - Target Practice, American Shooting Center
- 26th - Trash Bash – Bay Area Park
- 26th - Polynesian Festival – Kemah

April

- 13rd - General Meeting - Tracy Gee
- 16th - Food for Seniors @ Goldberg Towers
- 30th - Marsh Mania @ Galveston Island

May

- 1st -6th - American Red Cross - Tour du Rouge
- 11st - General Meeting @ Tracy Gee
- 15th - Hospitality with TX State President, Laurie Burton @ Kim Son
- 16th – Computer Fundraiser for Little Blooms Academy
- 19th – Networking Mixer @ Café Adobe
- 26th – 29th – Reunion with 4 Sister Chapters
- 29th - Memorial Ceremony with US Ambassador in Manila, Philippines

June

- 5th - Bingo for Senior @ Metro Bank Community Room
- 8th - General Meeting with Guest Speaker, HAJCC 1991 Chapter President, Mr. William Yeh
- 11st - Marsh Mania Part II @ Hitchcock Diversionary Canal / Harborwalk
- 18th - Professional sales and marketing training @ Hyatt Place

July

- 13rd - General Meeting @ Tracy Gee
- 20th - 2-steppin' Mixer @ Wild West

August

- 1st -31st - Back-To School Supplies Drive for Lakewood Elementary School
- 5th -7th - Hosting Five Outstanding Young Texans/TX Jaycees Conference
- 10th - General Meeting + Kick start school supply drive @ Tracy Gee
- 13rd - Adopt-A-School @ Bayou Village School, Houston, TX
- 26th - OCA Asian Leadership Forum @ HEP Signature Manor

September

- 14th - General Meeting @ Tracy Gee
- 17th - Health Insurance Seminar for Seniors
- 24th - 25th - Host Taiwan ROC 100 Festival
- 27th - Junior Achievement @ Lakewood Elementary

October

- 8th – ROC 100 Parade
- 12th – General Meeting @ Tracy Gee
- 16th – Double Ten Gala @ Westin Galleria

November

- 9th – General Meeting @ Tracy Gee with Guest Speaker James Tao and Kevin Tran 401K
- 11st – 13rd – TX Jaycees Election Conference @ College Station (TX Jaycees)
- 18th - National Prematurity Awareness Zumba for a Cause Donation Drive Day 1 @ Studio Tropia
- 19th - National Prematurity Awareness Zumba for a Cause Donation Drive Day 2 @ Fitrition Studio

December

- 7th – Past President Dinner
- 14th – General Meeting @ Tracy Gee
- 17th – 18th – Gift Wrap @ Barns and Noble

Tentative 2012 Projects

January

- 27th JAYCEE's Gala for 2012 @ Westin Galleria- "Mediterranean night"
- First General Meeting for 2012 @ Tracy Gee
- Family Life Seminar

February

- New Member Orientation
- 2nd General Meeting @ Tracy Gee
- Texas JC Year End Conference

March

- General Meeting – Tracy Gee
- Financial Planning Seminar I
- International liaison and introduction of the JAYCEE's through visit to a selected foreign Consulate

April

- General Meeting - Tracy Gee
- Personal Skill Seminar I
- JAYCEE's first mixer
- Green Project

May

- General Meeting @ Tracy Gee
- Dodge Ball Tournament

June

- General Meeting @ Tracy Gee
- Financial Planning Seminar II
- International Potluck

July

- General Meeting @ Tracy Gee
- JAYCEE's Second Mixer
- Back-to-school Supplies Drive

August

- General Meeting @ Tracy Gee
- Career lunch seminar

September

- General Meeting @ Tracy Gee
- Basketball Tournament
- Financial Planning Seminar III

October

- General Meeting @ Tracy Gee
- New Membership Orientation
- Toy Drive for Kids of Palestine

November

- General Meeting @ Tracy Gee
- Personal Skill Seminar II
- "Happy Dog"- Dog Shelter
- "Thanksgiving For All"- Feeding the Hungry
- JCI World Congress in Taipei, Taiwan

December

- General Meeting @ Tracy Gee
- Financial Planning IV
- Gift Wrapping @ Barns and Noble

SPONSORSHIP CATEGORIES

Date: Sunday, January 15, 2012 at 6:30 PM

UNDERWRITER

\$2,000 or more

- One VIP table (seats 10)
- Full Page, full color ad placement on the back or inside cover of the 2012 Year Book
- Logo on the HAJCC Sponsors Banner (please provide logo)
- Recognition at the 2012 Gala & Acknowledgement in any HAJCC activity for year 2012
- Two speaking engagement opportunities during membership meeting
- Free Ad space on our HAJCC Website
- Annually Advertising opportunity at every event, promotions, meetings, and conferences.

PLATINUM

\$1,000 or more

- One VIP table (seats 8)
- Full Page Ad placement 2012 Year Book
- Logo on the HAJCC Sponsors Banner (please provide logo)
- Recognition at the 2012 Gala & Acknowledgement in any HAJCC activity for year 2012
- One speaking engagement opportunity during membership meeting
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GOLD

\$800 or more

- One table (seats 8)
- Half page Ad in our 2012 Year Book
- Name on the HAJCC Sponsors Banner
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SILVER

\$600 or more

- One table (seats 8)
- Half page Ad in our 2012 Year Book
- Name on the HAJCC Sponsors Banner
- Recognition at the 2012 Gala & Acknowledgement

PRESIDENTIAL

\$88 or more

- One Seat

Ad in 2012 Year Book

- Full page color ad (back or inside cover) (W 5.5" x H 8.5") **\$500**
 - Logo on the HAJCC Sponsors Banner
 - Free Ad space on our HAJCC Website
- Full Page Ad (W 5.5" x H 8.5") **\$125**
- Half Page Ad (W 5.5" x H 4.25") **\$75**
- Business Card Ad **\$35**

Raffle Prize Sponsor

Donate a prize for our Raffle Drawing during the HAJCC Banquet

- Name recognition on our 2012 Year Book
- Recognition at the 2012 Gala & Acknowledgment

Sponsorship deadline is January 3rd 2012

Contact Information:

James Tao – 510.919.1170

james.tao@ml.com

Kimie Yip – 832.878.0605

kimmie832@gmail.com

WWW.HAJCC.ORG

**Sponsor/Donation Form
HAJCC 2012 Inaugural Ball**

Individual Name: _____

Corporation/Organization: _____

Address: _____

City: _____ **Zip:** _____

Phone number: _____ **Fax:** _____ **Email:** _____

I/We agree to sponsor this event under the following category

UNDERWRITER

\$2,000 or more

- One VIP table (seats 10)
- Full Page, full color ad placement on the back or inside cover of the 2012 Year Book
- Logo on the HAJCC Sponsors Banner (please provide logo)
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- Full Page Ad (W 5.5" x H 8.5") **\$125**
- Half Page Ad (W 5.5" x H 4.25") **\$75**
- Business Card Ad **\$35**

Ad instructions:

- Camera ready artwork is enclosed
- Print name only ("compliments of...")
- Business Card is enclosed
- Email ad to Kimmie832@gmail.com

Raffle Prize Sponsor Donate a prize for our Raffle Drawing during the HAJCC Banquet

- Name recognition on our 2012 Year Book
- Recognition at the 2012 Gala & Acknowledgment

Sponsorship deadline is January 3rd 2012

Please make your check payable to:

**Houston Asian Jaycee Foundation
6968 Howell Sugar Land Rd.
Houston, TX 77083**

Overview of the Houston Asian Junior Chamber of Commerce

Introduction

The Houston Asian Chamber of Commerce (HAJCC) is a not-for-profit organization founded in 1986. It has over 50 members, mostly young Asian-American professionals between the ages of 21 and 41.

Mission Statement

HAJCC's main goals are to provide people between the ages of 18-41 the opportunity to develop personal and leadership skills through local community action and organizational involvement while expanding the Junior Chamber movement.

Objectives

- Promote cooperation among Asian-American professionals through networking. By utilizing their skills and participating in programs aid in building a strong Asian-American community in the U.S. and particularly, in Houston.
- Promote participation in community programs and activities; build a strong sense of responsibility among the Asian-Americans toward the society and the community.

Activities and Programs

- Publish an annual Year Book and quarterly newsletter mail outs to exchange ideas among members and to act as the official voice of HAJCC.
- Organize monthly meeting for all the members regarding HAJCC programs and activities.
- Organize regular business development seminars and training workshops to educate the community and enhance the skills of young professionals.
- Participate in various community related activities such as charitable fund raising events, the Chinese New Year Festival, and other Asian communities' events.
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Contact Information

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